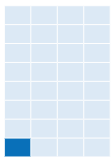
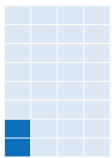
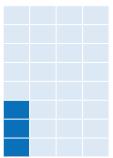
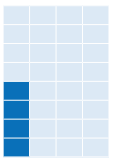
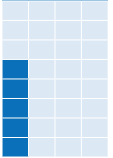
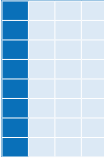


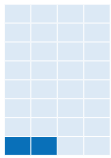
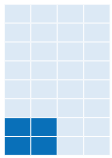
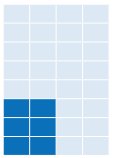
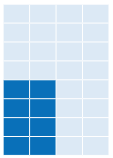
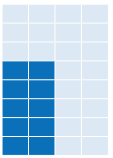
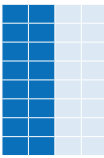
Modular Display Sizes and Rates

Monday - Friday

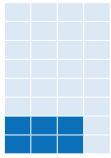
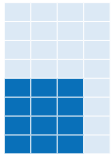
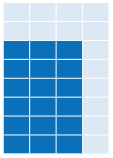
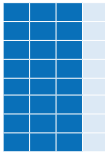
1 Module Wide

						
Code	T11	T21	T31	T41	T51	T81
Specs (mm)	45 x 63	92 x 63	139 x 63	186 x 63	233 x 63	374 x 63
Price (Inc GST)	\$213.41	\$426.82	\$640.23	\$853.64	\$1,067.06	\$1,707.29

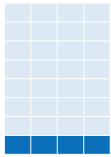
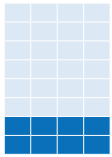
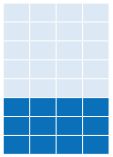
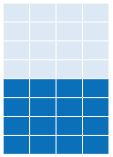
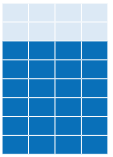
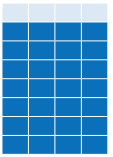

2 Modules Wide

						
Code	T12	T22	T32	T42	T52	T82
Specs (mm)	45 x 129	92 x 129	139 x 129	186 x 129	233 x 129	374 x 129
Price (Inc GST)	\$426.82	\$853.64	\$1,280.47	\$1,707.29	\$2,134.11	\$3,414.58

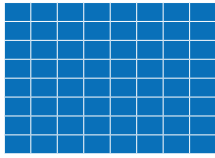
3 Modules Wide

				
Code	T23	T43	T63	T83*
Specs (mm)	92 x 194	186 x 194	280 x 194	374 x 194
Price (Inc GST)	\$1,280.47	\$2,560.93	\$3,841.40	\$5,121.86

4 Modules Wide

							
Code	T14	T24	T34	T44	T64*	T74*	T84
Specs (mm)	45 x 260	92 x 260	139 x 260	186 x 260	280 x 260	328 x 260	374 x 260
Price (Inc GST)	\$853.64	\$1,707.29	\$2,560.93	\$3,414.58	\$5,121.86	\$5,975.51	\$6,829.15

8 Modules Wide (double page)

	
Code	T88
Specs (mm)	374 x 550
Price (Inc GST)	\$13,658.30

* Real estate and motoring only

Further Information

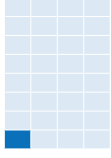
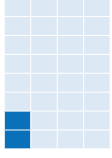
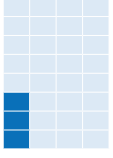
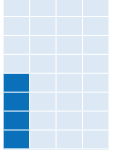
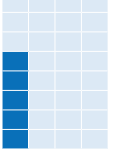
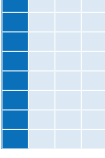
- All display ads are full colour. Same rates apply for one colour.
- Early booking discounts can apply
- Yearly spend discounts can apply
- GST of 10% has been added to the final price
- Rates effective until June 2016
- Secure/fix inventory ensures inventory is reserved at purchase*

* however, loading may apply to premium page positions

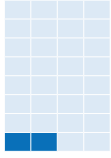
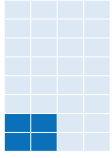
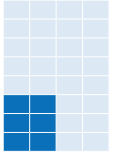
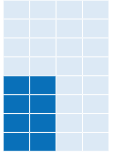
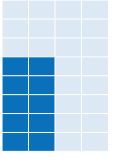
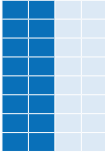
Modular Display Sizes and Rates

Saturday

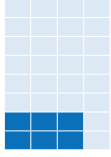
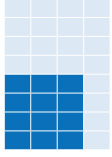
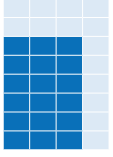
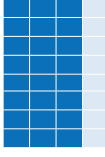
1 Module Wide

					
Code T11	Code T21	Code T31	Code T41	Code T51	Code T81
Specs (mm) 45 x 63	Specs (mm) 92 x 63	Specs (mm) 139 x 63	Specs (mm) 186 x 63	Specs (mm) 233 x 63	Specs (mm) 374 x 63
Price (Inc GST) \$242.03	Price (Inc GST) \$484.07	Price (Inc GST) \$726.10	Price (Inc GST) \$968.13	Price (Inc GST) \$1,210.17	Price (Inc GST) \$1,936.26

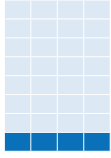
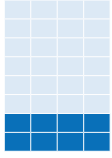
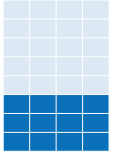
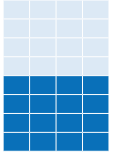
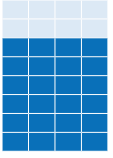
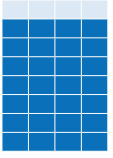
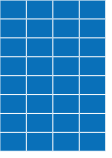
2 Modules Wide

					
Code T12	Code T22	Code T32	Code T42	Code T52	Code T82
Specs (mm) 45 x 129	Specs (mm) 92 x 129	Specs (mm) 139 x 129	Specs (mm) 186 x 129	Specs (mm) 233 x 129	Specs (mm) 374 x 129
Price (Inc GST) \$484.07	Price (Inc GST) \$968.13	Price (Inc GST) \$1,452.20	Price (Inc GST) \$1,936.26	Price (Inc GST) \$2,420.33	Price (Inc GST) \$3,872.53

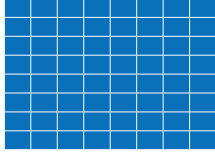
3 Modules Wide

			
Code T23	Code T43	Code T63	Code T83*
Specs (mm) 92 x 194	Specs (mm) 186 x 194	Specs (mm) 280 x 194	Specs (mm) 374 x 194
Price (Inc GST) \$1,452.20	Price (Inc GST) \$2,904.40	Price (Inc GST) \$4,356.59	Price (Inc GST) \$5,808.79

4 Modules Wide

						
Code T14	Code T24	Code T34	Code T44	Code T64*	Code T74*	Code T84
Specs (mm) 45 x 260	Specs (mm) 92 x 260	Specs (mm) 139 x 260	Specs (mm) 186 x 260	Specs (mm) 280 x 260	Specs (mm) 328 x 260	Specs (mm) 374 x 260
Price (Inc GST) \$968.13	Price (Inc GST) \$1,936.26	Price (Inc GST) \$2,904.40	Price (Inc GST) \$3,872.53	Price (Inc GST) \$5,808.79	Price (Inc GST) \$6,776.92	Price (Inc GST) \$7,745.06

8 Modules Wide (double page)


Code T88
Specs (mm) 374 x 550
Price (Inc GST) \$15,490.11

* Real estate and motoring only

Further Information

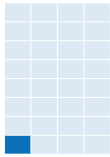
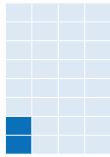
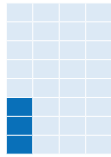
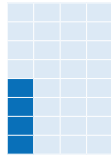
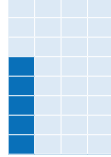
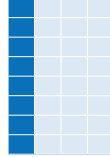
- All display ads are full colour. Same rates apply for one colour.
- Early booking discounts can apply
- Yearly spend discounts can apply
- GST of 10% has been added to the final price
- Rates effective until June 2016
- Secure/fix inventory ensures inventory is reserved at purchase*

* however, loading may apply to premium page positions

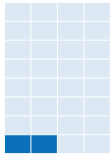
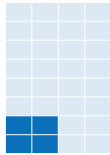
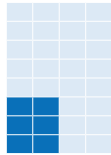
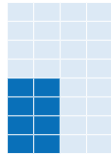
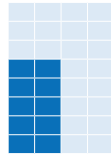
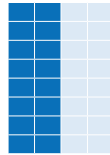
Modular Display Sizes and Rates

Sunday

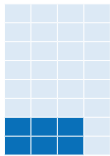
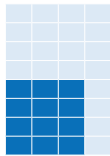
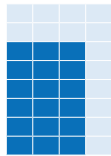
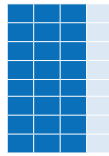
1 Module Wide

						
Code	T11	T21	T31	T41	T51	T81
Specs (mm)	45 x 63	92 x 63	139 x 63	186 x 63	233 x 63	374 x 63
Price (Inc GST)	\$233.53	\$467.06	\$700.59	\$934.12	\$1,167.65	\$1,868.24

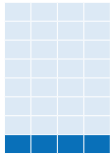
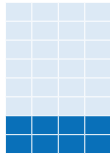



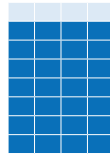
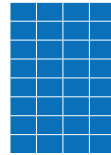
2 Modules Wide

						
Code	T12	T22	T32	T42	T52	T82
Specs (mm)	45 x 129	92 x 129	139 x 129	186 x 129	233 x 129	374 x 129
Price (Inc GST)	\$467.06	\$934.12	\$1,401.18	\$1,868.24	\$2,335.30	\$3,736.48

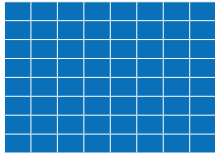
3 Modules Wide

				
Code	T23	T43	T63	T83*
Specs (mm)	92 x 194	186 x 194	280 x 194	374 x 194
Price (Inc GST)	\$1,401.18	\$2,802.36	\$4,203.54	\$5,604.72

4 Modules Wide

							
Code	T14	T24	T34	T44	T64*	T74*	T84
Specs (mm)	45 x 260	92 x 260	139 x 260	186 x 260	280 x 260	328 x 260	374 x 260
Price (Inc GST)	\$934.12	\$1,868.24	\$2,802.36	\$3,736.48	\$5,604.72	\$6,538.84	\$7,472.96

8 Modules Wide (double page)

	
Code	T88
Specs (mm)	374 x 550
Price (Inc GST)	\$14,945.92

* Real estate and motoring only

Further Information

- All display ads are full colour. Same rates apply for one colour.
- Early booking discounts can apply
- Yearly spend discounts can apply
- GST of 10% has been added to the final price
- Rates effective until June 2016
- Secure/fix inventory ensures inventory is reserved at purchase*

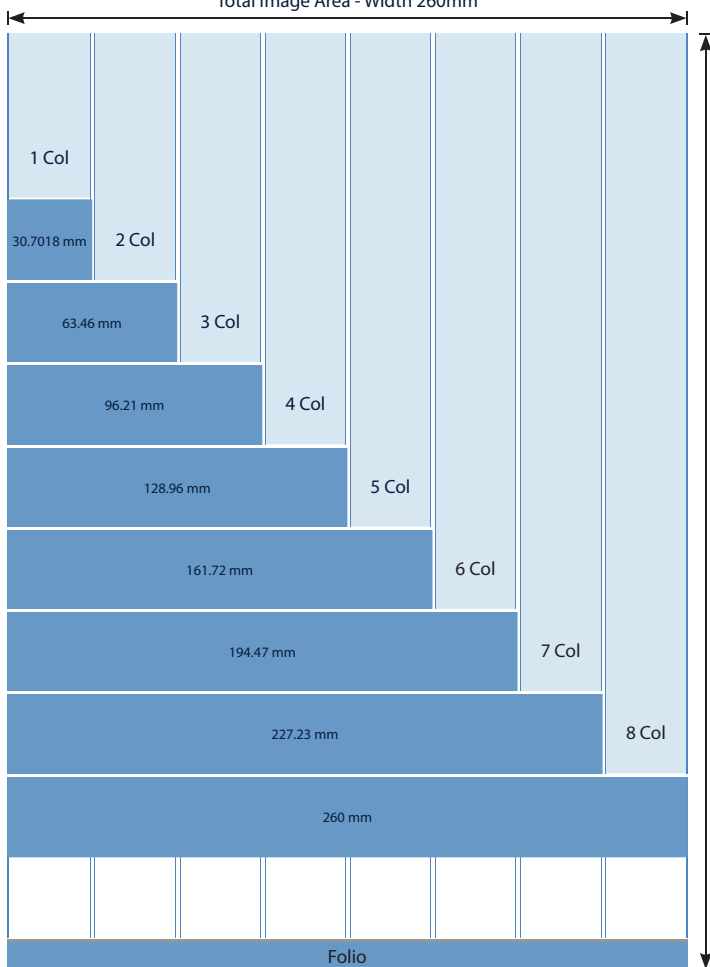
* however, loading may apply to premium page positions

Annual Spend Discount	
\$5,000.00	5%
\$10,000.00	11%
\$15,000.00	16%
\$25,500.00	22%
\$50,000.00	29%
\$75,000.00	37%
\$100,000.00	46%
\$125,000.00	50%
\$150,000.00	60%

Forward Selling Discount	
13 Weeks before print	20%
12 Weeks	20%
11 Weeks	17.5%
10 Weeks	17.5%
9 Weeks	15%
8 Weeks	12.5%
7 Weeks	10%
6 Weeks	7.5%
5 Weeks	5%
4 to 0 Weeks	0%

Classified Display Rates

Total Image Area - Width 260mm



Columns	Width (mm)
1 Col	30.7018 mm
2 Col	63.46 mm
3 Col	96.21 mm
4 Col	128.96 mm
5 Col	161.72 mm
6 Col	194.47 mm
7 Col	227.23 mm
8 Col	260 mm

Total Image Area - Depth 381 mm

	Mon - Fri	Sat	Sun
Rates Lineage (incl. GST) minimum 4 lines	\$4.66	\$5.20	\$5.04
Rates Display (incl. GST) minimum 3 cm	\$26.06 per col cm	\$29.53 per col cm	\$28.22 per col cm

Folio

Classified Column Specs

Column = 30.7018 mm
Gutter = 2.0526 mm

Special position loading								
The Examiner	Page 1	Page 2	Page 3	Page 5	Page 7	Page 9	Page 11	Back Page
	100%	25%	40%	30%	30%	30%	30%	35%

Rules

- Discount rates can't be combined
- Any unique ad positions need to be authorised by a business manager
- Any unsold premium positions are laid out at our discretion

Specifications

- All classified text are on 4 lines
- Text layout is 7 point font on an 8 column grid
- No more than two UPPERCASE words permitted in ad copy
- Averages out to be 80 chars per ad including spacing

Deadlines

Local Display

- Monday edition**
 - Booking 3pm Wednesday
 - Material 5pm Wednesday

Tuesday edition

- Booking 3pm Thursday
- Material 5pm Thursday

Wednesday edition

- Booking 3pm Friday
- Material 5pm Friday

Thursday edition

- Booking 3pm Monday
- Material 5pm Monday

Friday edition

- Booking 3pm Tuesday
- Material 5pm Tuesday

Saturday & Sunday edition

- Booking 1pm Wednesday
- Material 5pm Wednesday

DOMAIN

- Booking 5pm Friday
- Material 5pm Friday

Classified Display

- Monday edition**
 - Booking 12pm Friday
 - Material 12pm Friday

Tuesday edition

- Booking 12pm Monday
- Material 12pm Monday

Wednesday edition

- Booking 12pm Tuesday
- Material 12pm Tuesday

Thursday edition

- Booking 12pm Wednesday
- Material 12pm Wednesday

Friday edition

- Booking 12pm Thursday
- Material 12pm Thursday

Saturday & Sunday edition

- Booking 12pm Friday
- Material 12pm Friday

DRIVE (Saturday)

- Booking 10am Friday
- Material 10am Friday

Contact Details

Display Ads: 03 6336 7289

Phone: 03 6336 7211

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www.examiner.com.au