City keen to develop its economic base

BATHURST’S diverse and varied economy makes it a stand out regional destination in NSW,” chief executive officer of the Western Research Institute (WRI) Dr Andrew Johnson said.

Based at the Flannery Centre and a recent arrival to Bathurst, Dr Johnson believes the region has a bright future.

“The diverse economy provides the region with a good economic base. Unemployment is currently low at around 4.5 per cent and the population is growing,” he said.

“It is expected to grow by 16 per cent by 2036, which is good, but could be improved with more families and working aged people. The Evocities strategy is ideally targeted to do this. From a social perspective Bathurst is also very attractive.”

Aside from low unemployment, Dr Johnson says crime rates seem very stable, even declining in some categories such as malicious damage to property and disorderly conduct.

The strength of education in the region also contributes to Bathurst’s robust profile.

“Being a university town with a strong

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BATHURST is the oldest inland settlement in NSW. It was proclaimed by Governor Lachlan Macquarie on May 7, 1815. The city will celebrate its bicentenary in 2015.

The city offers exceptional industrial, commercial and residential property options, complemented by an infrastructure network of road, rail, electricity, natural gas, water, sewerage and telecommunications.

Relocated businesses have access to a large, adaptable and enthusiastic skilled and unskilled workforce supported by extensive employee education and training facilities. There is also cost-effective access to Australia’s major markets and export ports.

The region is home to dynamic and reliable transport operators and a critical mass of larger industry providers who have already made their base in Bathurst. Bathurst Regional Council actively encourages business growth and development in the region.

Council’s economic development section is responsive to business needs. One of its key priorities is broadening the economic base of the region through investment attraction and industry development initiatives.

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